



## Assured Energy Headline Sponsor of Niche Business Awards

The prestigious Niche Business Awards, run by Cross Productions, has signed up Assured Energy as the headline sponsor for its 2020 awards taking place on Friday 4th September.

Assured Energy, a market-leading provider of energy and utility procurement for smaller businesses has secured its place in the spotlight at this year's ceremony.

The event will place Assured Energy at the forefront of all the event promotion in the run up to the night as it encourages nominations for each of the 15 categories.

Hiren Kanabar, General Manager of Assured Energy, said: "We chose to become the headline sponsor of the Niche Business Awards because of its reputation and reach. These awards are renowned for celebrating success as well as bringing the business community together."

"As our head office is in Leicester, this is a great opportunity for us to meet key professionals from within the Leicestershire business community."

On the night, Assured Energy will announce the Niche Business Awards Community Champion winner – a unique accolade awarded to an individual who has been hand-picked by Cross Productions and Assured Energy themselves.

Nominate for the Niche Business Awards [here](#). Nominations close Tuesday, March 31.

Assured Energy is part of Consultus International Group which provides buying services, market insight, and ongoing management for business energy and business water for national and global utility markets. With operations in Europe, the Americas and Asia Pacific, group companies include Consultus International UK (The Energy Brokers) Limited, Consultus (PEMXQ) Limited, Consultus Worldwide Limited, Consultus Water Limited, and Consultus Assured Energy Limited. It also works with a global network of local partners.

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