



How Every Week Can Be 'Energy Saving Week' - 5 Tips

January always feels like the longest month of the year. The weather is never great, we have the come down after the festive season, and December bills land on the doormat – while payday seems to keep receding. How much you're paying for your energy should be the least of your worries.

The 'Big Energy Saving Week' was a nationwide campaign in late January designed to raise awareness and to help people save energy, reduce their bills and have an impact on the environment. The latter is particularly useful if you're a small business and want to present your green credentials to environmentally-savvy customers.

2020 was in fact the eighth annual 'Big Energy Saving Week', a partnership between Citizens Advice, the Energy Saving Trust and the government's Department of Business, Energy and Industrial Strategy, supported by numerous other organisations, companies and charities.

Making a difference

Simple, every day actions can add up to make a difference. For example, when was the last time you changed your energy supplier to get a better deal? Have you taken a close look at your energy tariff recently? Are any grants available to you, or even discounts you might be able to access, based on your location?

Small changes in your behaviour can help to make every week of the year an energy saving week – and the savings can really stack up. Here are 5 simple tips:

1. Replace your light bulbs when the opportunity arises with more energy-efficient LED bulbs.
2. Turn off any appliances when they are in standby mode, and don't leave mobile phones or laptops on charge unnecessarily.
3. Check draught proofing around windows and doors, check and block any cracks in floors and skirting boards.
4. Visit the Energy Savings Trust for business web pages at <https://business.energysavingtrust.org.uk/> for loads of useful information, ideas and practical support.
5. Save by switching: check your tariffs, have a look around the market, and see what sort of better deal you might get from a different supplier.

Compare energy and get a free quote here - <https://assured-energy.udcloudpcw.co.uk/>

Assured Energy can help you save on your business energy spend. Learn more here - <https://www.assured.energy/>

All information contained herein is correct at the time of writing. Assured Energy accepts no responsibility for advice given in this blog.

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