



15 Top Business Energy Saving Tips

We are back with more energy saving tips that are sure to significantly lower your energy bills: Assured Energy know how costly energy usage can be for a small business. If you want to reduce your business's energy expenses in 2019 please read on:

1. Get employees involved

In order to set clear energy saving targets, it is imperative to understand how your business uses energy and to identify areas in which energy is being wasted. Employees need to be engaged with this too; every day they need to understand ways to help reduce energy usage.

2. Regular boiler service

Assured Energy recommend an annual boiler service to maintain both efficiency and good working condition. As a business, it is a legal requirement to keep your gas appliances safe.

3. Energy efficient lighting

Lighting your business can account for a large proportion of your energy bill. LED lighting can dramatically reduce energy costs.

4. Join a Demand Response Programme

This works by encouraging participants to reduce their electricity usage during periods of peak demand. Participants are reimbursed as a reward. An extra income can be earned by reducing your electricity usage during times of demand on the grid.

5. Maximise tax breaks

There are many tax incentives offered for investing in your business' energy efficiency, please visit www.gov.uk/green-taxes-and-reliefs for more information.

6. Networking

Connecting with other local businesses could help you gain insight and ideas by learning from other company's energy strategies.

7. Set energy saving goals

After analysing your business's current energy usage, set realistic and straightforward energy saving goals. Set clear KPIs and measure your progress regularly.

8. Energy saving exit signs

Exit signs need energy to function, so it is important to ensure that they are efficient. Install ENERGY STAR qualified exit signs, as this will reduce maintenance costs.

9. Use laptops more

Laptops tend to be more energy efficient; using up to 80% less energy than regular desktops on average. Generally, desktops have a maximum draw of 175 watts whereas laptops have a maximum draw of 60 watts.

10. Air conditioning system

Even the best AC systems are likely to decline in performance as they age. We at Assured Energy suggest an annual maintenance contract to ensure that your AC system has a longer lifespan with less repairs required.

11. Use blinds as a heating/cooling system

During cooler seasons, we would advise you to leave windows in the southern end of your building unobstructed in order to allow direct heat to enter the building. This will contribute to solar heat gained from sunlight. During warmer seasons, it is best to block direct heat using blinds. This heat will usually enter the building through the west and east ends of the building.

12. Weather stripping

In order to avoid expensive heating and cooling loss in your business, it is important to identify leaks. It is easy to plug leaks with weather stripping, which is a great way to manage your ventilation more efficiently.

13. Use occupancy sensors

Install occupancy sensors in your building to automatically switch off lights when a room is not being used.

14. Utilise power management features and software

When computers are not in use, set monitors to a low-power mode. Commercial power management software can also be used to help ensure that your machines run as efficiently as possible.

15. Turn down your thermostat

Simply turning down the dial by one degree can save nearly £75 a year on your gas bill.

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