



# Defying Misconceptions

As a business, you understand the importance of getting the best deal from your suppliers: including your energy supplier. Just like going to market to find a new supplier for your products, switching energy supplier is often the best way to find the best rates available. Unfortunately, many believe that switching is time consuming and not worth the hassle. Well, they are wrong and here's why.

## **'I don't have enough time to deal with switching, and run my business'**

Every business owner is up against the clock managing their premises, staff, stock and clients. So it's understandable that many believe there is simply no time to spend trawling through endless websites comparing differences between what one supplier is offering to the next. It is labour intensive: when your time and energies could be better spent elsewhere.

So let us take the time for you. Our consultants at Assured Energy go out to the entire market to find the best rates on your behalf, looking after the entire process while still keeping you in the loop every step of the way. After just a short phone call, we will do all the heavy lifting to ensure you gain the financial benefit and peace of mind.

## **'What if I'm hit with price hikes or hidden charges later?'**

Switching or renewing energy contracts can be a daunting task, but as consumers we are becoming shrewder than ever about getting a better deal. With that comes the old worry: 'If it seems too good to be true, it probably is'. When it comes to changing energy suppliers, it is this thinking that can leave us frozen to the spot, sticking with the same supplier and risking out of contract rates for a possible 12 months if we do nothing before the contract ends.

Looking to change your supplier, when nearing your renewal date, is the best way to find a cheaper rate. Always check the small print before you sign a new energy contract to guard against hidden fees or price rises.

With Assured Energy, you get the best price today and for as long as we work together- you always pay the best price for your energy and won't get hit by unexpected price rises or hidden fees.

## 'It's not worth the hassle switching suppliers'

Businesses that believe this myth have often never engaged the services of trusted broker, nor understand quite how much they stand to save, year on year.

Assured Energy's team of experts will look after everything in a clear and transparent manner. We are 100% independent and will always deliver the best possible prices and service to take the hassle out of your energy switchover.

**Call Assured Energy right away for more information:**

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